

# Dixie County Tobacco-Free Partnership: Quarterly Meeting 5/6/2010

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## ***Attendance:***

Quit Doc Tobacco Prevention Specialist; Quit Doc Policy Manager; State Representative's district secretary; DOH Staff; Dixie Chamber & Dixie Education Foundation leader; Dixie School Board Policy/Facilities director; Family Medical Practice Manager; Dixie County Times Reporter/Photographer; Dixie High School teaching staff; Dixie High SWAT leadership (Please see sign-up list)

## ***Agenda:***

Local sponsorships, Store Alert results, and policy ideas and recommendations

## ***Meeting:***

The much anticipated results from the Store Alert project on what local retailers are selling and how they're advertising tobacco products was shared

## ***Summary:***

The Co-Chair explained how the NFL Youth Training Camp was a success and the Tobacco Prevention Specialist shared the good news how successful the annual Tri-County Fair went with the Dixie County Tobacco-Free Partnership's banner prominently displayed along with multiple No Smoking signs around the event's perimeter. The Chair then discussed the latest newsletter and the fact that new Tobacco-Free signs had been placed at all of the school ball fields. Next, Quit Doc Foundation's Policy Manager brought up new sponsorship opportunities for the local community. These included the upcoming Chad Reed Memorial 5K Run, the HealthWalk, Little League team sponsorship, funds for tobacco-free materials, and a scholarship for the Dixie Education Foundation. The total for these items is \$1,900 and they were unanimously passed. In addition, supply items for the partnership totaling \$1,219.45 were approved as well. The meeting then shifted to the presentation by the Tobacco Prevention Specialist on the latest Store Alert Results. The findings show that out of 19 local retail stores who were graded, 3 received A's, 1 received a C, 2 received D's, and 13 received F's. The grades reflect a store's tobacco product placement and tobacco advertising with a lower grade indicating a less friendly environment for youth and tobacco. It was also mentioned that the SWAT youth will be trained in public speaking at the beginning of the new fiscal year as this data will likely be presented in front of elected officials. Several ideas were also offered; these include a luncheon for business owners given facts about what students have found and youth delivering a pledge to local retailers regarding advertising, product placement, and restrictions.

## ***Adjourned:***

The meeting was adjourned at 1:22pm.