

# Dixie County Tobacco-Free Partnership: Quarterly Meeting 1/27/2011

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## ***Attendance:***

Quit Doc Foundation Tobacco Prevention Specialist; Quit Doc Foundation Policy Manager; Town of Cross City Clerk, Council President, and Cross City Mayor; Dixie County Chamber & Dixie Education Foundation leader; AHEC Representative; Dixie County Times Reporter/Photographer; Dixie High SWAT Advisor; Dixie High SWAT; Ruth Rains Middle School SWAT Leaders

## ***Agenda:***

SWAT update, Candy-flavored tobacco product prevention strategy, Partnership community involvement, and tobacco-free legislative policy update

## ***Meeting:***

This quarterly meeting's main purpose was to share the Candy-Flavored Tobacco Committee's input with the general Tobacco-Free Partnership for further action on local policy change.

## ***Summary:***

The Dixie County Tobacco-Free Partnership Co-Chair welcomed members and our new guest, the mayor of Cross City. SWAT officers from both the high school and middle school then shared their recent and upcoming activities with the partnership with Kick Butts Day in March being the biggest event in which to prepare and draw awareness. The Candy-Flavored Tobacco Committee reported on their previous meeting and asked the group for feedback on ideas pertaining to policy change with product placement, sale, and advertising. It was decided that the partnership and SWAT would visit the School Board first, City Council second, then the County Commission about adopting new policy to restrict candy-flavored tobacco products and their accessibility to youth. It was also noted that the retailers would need to be educated with this if the city and/or county pass a resolution or ordinance after the fact as well. Next, a brief legislative update on statewide tobacco-free policy initiatives and a reminder to educate our local legislators was presented by Quit Doc Foundation's Policy Manager. Lastly, the importance of partnership presence and involvement in the community was shared by Quit Doc Foundation's Tobacco Prevention Specialist and the Partnership Co-Chair. The participation of SWAT with the Dixie County Chamber Banquet and our partnership's involvement with the Dixie Education Foundation were mentioned as examples of how we can be active in various community settings and help get the message out to others who may not be aware.

## ***Adjourned:***

The meeting was adjourned at 1:00pm.