

Meeting Minutes

Dixie County Tobacco Free Partnership

January 24, 2013, 11:30 PM – 1:30 PM

Location: Dixie County High School Media Center
Cross City, FL 32628

Attendees:

- Melanie Anderson, Dixie County Tobacco Prevention Specialist
- Carol West, Partnership Co-Chairperson
- Charlotte Lord, Dixie District Schools, Partnership Chairperson
- Lindsey Whittington, SWAT Advisor
- Debbie DeWeese, Dixie Chamber of Commerce/NewtoYou
- Terri Langford, DC Times
- Angie Bush, Town of Cross City
- Gary Pinner, Town of Cross City
- Six SWAT Officers
- Julie Squires, Dixie Chamber of Commerce/Business Owner

Summary:

Charlotte Lord opened meeting and introduced attendees.

Old Business:

The Retail Advertising Committee and the DCHS SWAT Officers reported about their presentation to the Dixie County Delegation Hearing to State Senator Charles Dean and State Representative Keith Perry about retail advertising in December.

Lindsey Whittington reported how great the Relay for Life Ornament Fund Raiser went and how many people noticed the SWAT and DCTFP banners posted on the main fence in front of the school and along Hwy 19, the main road in Dixie County.

New Business:

Sarah Hurst gave a report on the Dixie County High School activities such as presenting to the Dixie County Employees about Employee Cessation Coverage. The SWAT discussed other upcoming events such as Threw with Chew Week and Kick Butts Day that could participate in throughout the county. It was noted that Kick Butts Day fell on spring break so they were encouraged to highlight Threw with Chew Week to get the best results.

Melanie Anderson read a report by Richard Whittington about the Ruth Rains Middle School SWAT club.

The Retail Advertising Committee reported that they will hold the next Sub-committee meeting on February 7, 2013.

Melanie Anderson discussed the upcoming Store Alert Survey and how the partnership can use this information to create policy change and how this survey will be a great way for the partnership to monitor for new tobacco products and compliance of current tobacco product placement ordinance.

Carol West discussed Relay for Life that will be held on April 13, 2013 at the Old Town Elementary School. The partnership voted to advertise during the event. The advertising amount voted on was \$500.00. This will guarantee that the partnership will be printed on materials and banners throughout the event and in newspaper articles.

Charlotte dismissed the partnership meeting.