

Meeting Minutes

Dixie County Tobacco Free Partnership

May 2, 2013, 11:30 PM – 1:30 PM

Location: Dixie County High School Media Center

Cross City, FL 32628

Attendees:

- Melanie Anderson, Dixie County Tobacco Prevention Specialist
- Carol West, Partnership Co-Chairperson
- Charlotte Lord, Dixie District Schools, Partnership Chairperson
- Lindsey Whittington, SWAT Advisor
- Debbie DeWeese, Dixie Chamber of Commerce/NewtoYou
- Richard Whittington, Ruth Rains Middle School SWAT Advisor
- Katrina VanAernam, Dixie County Anti-Drug Coalition
- Seven SWAT Officers

Summary:

Charlotte Lord opened meeting and introduced attendees.

Old Business:

Carol West reported how great Relay for Life went and thanked the SWAT officers that helped out the day of the event.

New Business:

Sarah Hurst gave a report on the Dixie County High School activities such as presenting to the Dixie County School Board to ask for a Comprehensive Tobacco Control Policy. The SWAT discussed the Threw with Chew Week presentations at the Dixie County High School Baseball Game and the Softball game. Richard Whittington gave a report about the Ruth Rains Middle School SWAT club that included presentations at ball games and upcoming events like the end of the school year dance. The partnership voted to sponsor the dance for \$200.00.

Both SWAT clubs gave reports on 2013-14 projections for activities to continue the events that have worked over the past few years and what they may try for the next year.

Melanie Anderson gave a presentation on Electronic Cigarettes that covered the product classification as a tobacco product, the history and science behind the products and the advertising techniques that the electronic cigarette companies have been using including wording such as "Freedom from restrictions and harm reducing".

Melanie Anderson discussed the upcoming Store Alert Survey and how the partnership can use this information to create policy change and how this survey will be a great way for the partnership to monitor for new tobacco products and compliance of current tobacco product placement ordinance.

The partnership discussed the newest tobacco retailers in Dixie County that include Dollar General Stores and Family Dollar Stores.

The partnership honored the hard work of the SWAT members over the year.

Charlotte dismissed the partnership meeting.