

Date: Wednesday, May 14, 2014
Time: 11:30- 1:00pm
Location: Dixie High School Media Center

Dixie County Tobacco-Free Partnership Meeting

Meeting Minutes

- I. Welcome Partners & Guests – Charlotte Lord
- II. End of the School Year Honoring Ceremony-Dixie County High School SWAT has 12 Officers that were given certificates of appreciation by the partnership. Each officer has been active in the partnership throughout the year. The partnership Chair, co-chair and two very active members were also given certificates for their continued leadership. With such strong leaders, the Dixie County Tobacco Free Partnership continues to grow towards a stand-alone partnership.
- III. Old Business
 - A) E-Cigarettes Ordinance – Dixie County Commissioners passed a age restriction, product placement and Clean-Indoor Act Ordinance on E-cigarettes.
 - i.) State of Florida congress passing age restriction on E-Cig, Governor yet to sign.
 - ii.) Advertising E-cigarettes, a youth member of the partnership who has been giving point of sale presentations asked about the laws of advertising e-cigarettes. They have seen e-cigarette advertisements on t.v. and on the internet.
 - B) Horseshoe Beach-Flavored Tobacco Resolution-The Dixie county Tobacco Free partnership and SWAT presented to the Horseshoe Beach Town Council and asked for a resolution on the sale of flavored tobacco. The Town Council agreed to re-word the sample resolutions and vote on it in a future meeting. The presenters reported on the meeting.
 - C) Relay for Life Events/Advertisements-Sponsorships, the partnership advertised at the Relay for Life event. It was a very successful event and the partnership received a thank you trophy for the continued support for Relay for Life.
 - D) SWAT/DCADC 5K rescheduled for the fall. The combined planning with the DCADC continues. The message and the outcome of purchasing a new scoreboard for the DCHS Baseball Field that will highlight that it is a Tobacco Free Field continues to encourage the members to work on this event.
 - E) SWAT Reports

i) Dixie County High School SWAT Report: Sarah Hurst reported on the combined events that the SWAT and Partnership were active in during this quarter. She also reported on the end of the year events such as World No Tobacco Day and SWAT Recruitment events. Three SWAT officers recorded SWAT recruitment radio ads that will be played on a local radio station. The final spots were played during the meeting for partners to hear. All but one SWAT officer will be graduating this school year. SWAT Seniors were encouraged to remain active in the partnership.

ii) Ruth Rains Middle School SWAT Report: Mr. Whittington wrote a report on the Middle School SWAT club activities and they planned SWAT end of the year dance.

IV. New Business

- A) World No Tobacco Day (Tuesday, May 20), The DCHS SWAT planned to do a dunking booth at the High School During both lunches to educate their peers on World No Tobacco Day. The theme for the day was shared with the partners. "Dump the Dip, Dip the Butt!" This event will also be a great SWAT Recruitment opportunity.
- B) Pure Water Wilderness River Clean up has been delayed due to the river flooding but the partnership and SWAT still want to participate in the event highlighting the tobacco butts and litter that will be collected at campsites, springs and outposts along the Suwannee River in Dixie County.
- C) 6th Annual Quit Doc Tobacco Summit
Friday, June 20 at 8:30am
College of Central Florida in Ocala, Florida, Information was shared by the Dixie County Tobacco Prevention Specialist on the summit.