Date: Wednesday, March 23, 2016

Time: 11:30- 1:00pm

**Location: Dixie High School Media Center** 

## Dixie County Tobacco-Free Partnership Meeting

## **Meeting Minutes**

Welcome Partners & Guests – Angie Land, Co-chair, Jovante Teague, Chair, was
unable to attend but has been sent a copy of the agenda and will receive a copy of
the meeting minutes.

## II. Old Business

- A.) Great American Smoke-Out, Nov./TFW
- B.) Point of Sale Survey (CounterTools) Over 30 retailers with tobacco licenses were surveyed in Dixie County. Data gathered will assist in future policy areas. Thank you to all of the partnership members that supported and conducted the surveys.
- C.) Promote Enrollment in the Florida Statewide Tobacco Prevention Course for Educators. The Dixie County School District shared via email the course poster and course outline to all of the Dixie County Teachers, Administrators and Guidance Counselors to encourage participation.

## III. New Business

- A) Through With Chew Week -The youth representatives shared that they presented to the Dixie County Commissioners a sample Through With Chew Week Proclamation and they adopted it. They were posted in the local newspaper.
- B) Great American Spit Out-DCHS Shared that they passed out over 100 GASpO palm cards with a commitment to be tobacco free (including vaping, smokeless and cigaretts). They gathered nearly 70 signed cards and plan to post them in the DCHS Media Center for others to see.
- C) Kick Butts Day- The Character Community School SWAT club to address the tobacco litter issue on the State owned Bike Trail behind their school. The trail is the students walking path from their homes to their school and also a path for many in their diverse community to walk to the Dixie County High School. The pathways was litter with lots of tobacco litter and they wanted to collect it to see what is the most used tobacco product by youth in their community.

The planned a once a month clean up to gather, sort and discuss the different tobacco products used by the youth in their community.

- D) SWAT Reports
  - 1. Ruth Rains Middle School SWAT Report (Richard Whittington)
  - 2. Dixie County High School SWAT Report (Lindsey Whittington)
  - 3. Charter Community SWAT Report (Johnnie Grimes)
- E) Cross City Fly –In and Business Expo
  - Tobacco Free Policy (Carol West), Mrs. Carol as a member of the
    partnership presented a tobacco free event policy to the
    Dixie County Commissioners to adopt for the Cross City Fly
    In & Expo that will be held at the Dixie County Air Port
    owned by Dixie County. They commissioners signed off on
    the policy to make the event completely tobacco free.
  - 2. Sponsorship & Booth The Dixie County Tobacco Free Partnership will be sponsoring the event at the \$500 level and will have a booth at the event. Partnership members are asked to volunteer at the booth to gather support towards a stronger tobacco free partnership.
- F) Tobacco Free Florida Week (Second-hand Smoke) May 9-14 Promotions will begin running in the local paper and plans were discussed on how to address the event with Second Hand Smoke the theme.
- G) Dixie County Little League Sponsorship-The Tobacco Free Partnership sponsored the Dixie County Little League at the Hall of Fame Level to address tobacco use at the ball parks and smokeless tobacco prevention due to the strong social norm of acceptance of smokeless tobacco as harm reduction.
- H) Kyle Roberts, Health Educator Consultant, from the Dixie County Health Department shared that they have received funds to purchase advertising for ENDS in Dixie County. There will be a billboard along Hwy 19 and ads in the local newspapers. A SWAT student share the CDC's ENDS Facts Sheet.
- I) Melissa Waldron, Director of the New Life Pregnancy Center asked for information on cessation to share with pregnant women that come into the center. There was discussion on how they need to make the center a tobacco free grounds policy. The Tobacco Prevention Specialist will follow up with Mrs. Waldron to assist in this change.
- J) Angie Land had invited a representative from a private school in Old Town to the partnership meeting but they were unable to attend. She will invite them again in the future and hopes to start a new SWAT club at the school.